Claims Inflation – does it exist, and, if so, how does it effect premium and profit?

- Paul Castellani
- Robert Kastner

Eversheds LLP Syndicate 1218





Claims Inflation – the context

- "The modern liability environment brings with it a number of stereotypes, from individuals who treat a perceived tort by a major corporation as a **lucky lottery win**, to **ambulance-chasing lawyers** who help self-styled victims seek their fortunes. But beyond the stereotypes, liability is a serious issue for companies and one that cannot be ignored. To mange the risks involved effectively, businesses first need **accurate information** – on both **current issues** and likely **emerging trends**. But just as importantly, they need to put in place robust policies and process to anticipate and mitigate what is becoming a more prevalent and costly problem."¹
 - ¹ Directors in the Dock Lloyd's 2008



Claims Inflation – an overview

- claims inflation what it is and why important
- some statistics are there more (and larger) claims than there used to be?
- if so, **why**?
- what are the **commercial** ramifications?
- how can claims inflation be mitigated?



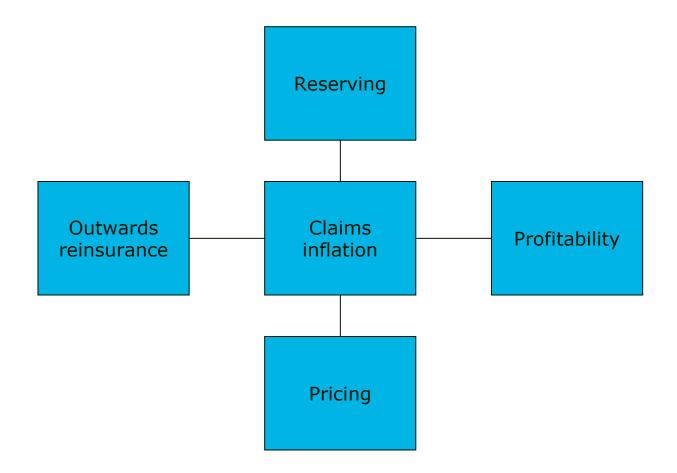
Claims Inflation – what is it?

- Amount by which claims
 - increase in number (frequency)
 - increase in value (severity)
- Product of the two variables expressed as an annual percentage





Claims Inflation – why important?





Claims Inflation – a quiz

Myth 1 – "compensation culture"

 have court proceedings for BI claims increased or decreased since 1999?

1999-1187

2003-570

- have court proceedings for "other negligence claims" increased or decreased since 1999? 1999-373 2003-128¹
- ¹ University of Warwick School of Law 2008



Myth 1 – Despite the evidence, is the myth true?

- number of litigated claims = crude measure of frequency; because
 - compulsory protocols
 - Regulatory forms of redress FOS, SRA, Ombudsman
 - pre-action mediation
 - litigation less frequently used as a tool in rising economic market
- Better measure: 38% of companies seen an increase in number of claims¹
- ¹ Directors in the Dock Lloyd's 2008



Fourth UK Bodily Injury Awards Study

- claims were rising at a rate of 9.5% per annum
- larger claims probably growing at a faster rate than smaller claims
- Compounded, claims have risen 247.82% in a decade
- Claims Frequency increasing at 3% per annum
- Claims Severity increasing at 6% per annum
 - Claims over £2m –12%
 - Claims over £5m 30%



Myth 2 – People are now more likely to claim if something goes wrong?

- Third of companies seen an increase in litigation during recent "bull" market ¹
- 90% of people agree that we are more likely to sue now than 5 years ago²
- Situation can only deteriorate as economy worsens

- ¹ Lovells The Shrinking World 2008
- ² Brit Insurance YouGov Survey 2007



Myth 3 – are claims more expensive?

- Liability awards
 - Higher or lower?
- Costs (defence/claimants)
 - Higher or lower ?
- 34% of companies seen increase in size of claims ¹

¹ Directors in the Dock – Lloyd's 2008



Compensation Culture – the Biggest Myth of them all?

- What actually is Compensation Culture?
- Does one exist?
- Papers and politicians say "yes"
- Constitutional Affairs Committee says "no"



The Myths – What are their relevance to professional indemnity?

- PI is a liability account and affected by same trends
- consumers –IFAs, solicitors, surveyors = "frontline professionals"
- Businesses when feel economic pinch, review old advice
- Reduction in capital available for PI



Claims Inflation – why are there more claims?

- "compensation culture" (?)
- access to justice
 - CFA
 - third party funding
 - BTE
 - ATE
- economic factors "transfer of risk" to insurers
- 'laxity' of quality in a bull market (?)



Claims Inflation – severity do claims cost more? Why?

- Professional Indemnity Claims common heads of loss
 - loss of income
 - loss of profit/business interruption
 - property rights
 - cost of repair
 - bodily injury
- So, if any individual head of loss increases, so will **severity** of PI claims
- Legal costs and expenses



Claim Severity – an example

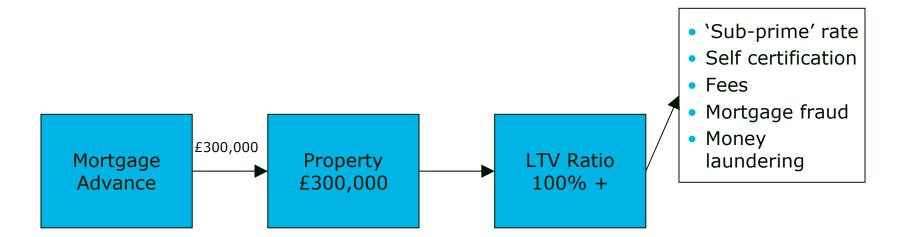
 Lender's claim against a solicitor – 1990's example – Colin Bishop





Claim Severity – an example

Lender's claim against a solicitor – 2008





So what rate of claims inflation applies?

- Should PI be greater than BI?
 EL?
 PL?
 Medmal?
- What rate should we apply?
 - 2.5%
 - 5%
 - 7.5%
 - 10%
 - 12.5%



What rates does the market apply? ¹

| Class | Min (%) | Max (%) | Average (%) |
|----------|---------|---------|----------------|
| Motor BI | 6 | 12 | 8.9 |
| EL | 5 | 12 | 8.4 |
| PL | 3 | 10 | 6.9 |
| PI | 5 | 10 | 7.5 |
| MedMal | 7.5 | 15 | 10.9 |

¹ Institute of Actuaries Survey



Commercial Ramifications?

- Reserving
 - old claims "step reserving"
 - re-analyse reserves for adequacy
- Pricing
 - in a logical world, more claims and higher value higher premiums
 - in a real world, we are a market!



- Outwards Reinsurance
 - Adequacy of cover
 - Obligations to notify
 - Rates being charged
- Profitability
 - is book still profitable if 10% added to expected claim profile?
- 3rd Party Supplier
 - claims strategy?
 - pay early pay less?
 - buy on quality, not on price

Mitigation – how can claims inflation be reduced? An **insurer's** perspective

- only write good risks (!)
- do not chase premium (!)
- risk management insistence not lip service
- deductibles
- early claim assessment



Mitigation – how can claims inflation be reduced? An insured's perspective

- adequate scoping
- limitation of liability
- proportional liability
- clearly defined roles amongst professionals
- client selection



What does the future hold?

Frequency

- sub-prime D&O liabilities
- valuation claims
- mortgage fraud
- insolvency claims against accountants

Severity

- increase in house price inflation
- increase in RPI
- increase in PI awards (Ogden tables, structured settlements)
- legal fees and expenses (CFA, ATE)
- Prediction what will claims inflation be next year?

